



# Rural Dog Rescue Press Kit

Last Updated: August 2018

For media inquiries, please contact Sabrina at [ruraldogmarketing@gmail.com](mailto:ruraldogmarketing@gmail.com).

## Rural Dog Rescue Fact Sheet

Founded in 2011, Rural Dog Rescue (RDR) is a non-profit organization committed to saving the lives of dogs in rural, high-kill shelters. This rescue is completely volunteer-run and employs no paid staff.

- Since our first transport in 2011, RDR has saved over 1,300 dogs.
- Our dogs are rescued from high-kill shelters in North Carolina, Virginia, and West Virginia. These shelters have a euthanasia rate of 70% or higher.
- RDR hosts adoption events every Saturday from 12-2pm at Howl to the Chief. The organization also hosts annual special events, including spring and fall dog washes, the Reindeer Run, and Photos with Santa.
- RDR has no brick-and-mortar shelter and is completely foster-based.
- Before finalizing an adoption, RDR thoroughly assesses each applicant - both as a prospective adopter and for a specific dog. The screening process consists of reference checks, a phone interview, and a home visit.

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